

# Product Datasheet

## IRE1 alpha [p Ser724] Antibody [Alexa Fluor™ Plus 680] NB100-2323AFP680

Unit Size: 0.1 ml

Store at 4C in the dark.

[www.novusbio.com](http://www.novusbio.com)



[technical@novusbio.com](mailto:technical@novusbio.com)

Protocols, Publications, Related Products, Reviews, Research Tools and Images at:  
[www.novusbio.com/NB100-2323AFP680](http://www.novusbio.com/NB100-2323AFP680)

Updated 4/12/2026 v.20.1

Earn rewards for product  
reviews and publications.

Submit a publication at [www.novusbio.com/publications](http://www.novusbio.com/publications)

Submit a review at [www.novusbio.com/reviews/destination/NB100-2323AFP680](http://www.novusbio.com/reviews/destination/NB100-2323AFP680)



**NB100-2323AFP680**

IRE1 alpha [p Ser724] Antibody [Alexa Fluor™ Plus 680]

Product Information	
Unit Size	0.1 ml
Concentration	Please see the vial label for concentration. If unlisted please contact technical services.
Storage	Store at 4C in the dark.
Clonality	Polyclonal
Preservative	0.05% Sodium Azide
Isotype	IgG
Conjugate	Alexa Fluor Plus 680
Purity	Immunogen affinity purified
Buffer	50mM Sodium Borate
Product Description	
Host	Rabbit
Gene ID	2081
Gene Symbol	ERN1
Species	Human, Mouse, Rat, Porcine, Drosophila, Goat, Mammal, Monkey, Primate, Rabbit, Golden Syrian Hamster
Reactivity Notes	Use in Porcine reported in scientific literature (PMID:35492579). Drosophila reactivity reported in scientific literature (PMID: 31641108). Goat reactivity reported in scientific literature (PMID: 29046053). Use in Golden Syrian Hamster reported in scientific literature (PMID:31167774).
Specificity/Sensitivity	NB100-2323 IRE1 alpha [p Ser724] Antibody detects IRE-1 alpha when phosphorylated at Ser724 residue.
Immunogen	This IRE1 alpha [p Ser724] antibody was raised against a synthetic peptide surrounding the phosphorylated serine 724 of the human IRE1 alpha protein. [Swiss-Prot #O75460]
Notes	<p>This product is provided under an intellectual property license from Life Technologies Corporation. The transfer of this product is conditioned on the buyer using the purchased product solely in research conducted by the buyer, excluding contract research or any fee for service research, and the buyer must not (1) use this product or its components for (a) diagnostic, therapeutic or prophylactic purposes; (b) testing, analysis or screening services, or information in return for compensation on a per-test basis; or (c) manufacturing or quality assurance or quality control, and/or (2) sell or transfer this product or its components for resale, whether or not resold for use in research. For information on purchasing a license to this product for purposes other than as described above, contact Life Technologies Corporation, 5781 Van Allen Way, Carlsbad, CA 92008 USA or <a href="mailto:outlicensing@thermofisher.com">outlicensing@thermofisher.com</a>. This conjugate is made on demand. Actual recovery may vary from the stated volume of this product. The volume will be greater than or equal to the unit size stated on the datasheet.</p>
Product Application Details	



<b>Applications</b>	Western Blot, Immunohistochemistry-Paraffin, ELISA, Immunoblotting, Immunocytochemistry/ Immunofluorescence, Immunohistochemistry, Immunohistochemistry-Frozen, In vitro assay, Immunoprecipitation, Chromatin Immunoprecipitation (ChIP), Knockdown Validated
<b>Recommended Dilutions</b>	Western Blot, ELISA, Immunohistochemistry, Immunocytochemistry/ Immunofluorescence, Immunoprecipitation, Immunohistochemistry-Paraffin, Immunohistochemistry-Frozen, Immunoblotting, In vitro assay, Chromatin Immunoprecipitation (ChIP), Knockdown Validated
<b>Application Notes</b>	Optimal dilution of this antibody should be experimentally determined.





### **Novus Biologicals USA**

10730 E. Briarwood Avenue  
Centennial, CO 80112  
USA  
Phone: 303.730.1950  
Toll Free: 1.888.506.6887  
Fax: 303.730.1966  
nb-customerservice@bio-techne.com

### **Bio-Techne Canada**

21 Canmotor Ave  
Toronto, ON M8Z 4E6  
Canada  
Phone: 905.827.6400  
Toll Free: 855.668.8722  
Fax: 905.827.6402  
canada.inquires@bio-techne.com

### **Bio-Techne Ltd**

19 Barton Lane  
Abingdon Science Park  
Abingdon, OX14 3NB, United Kingdom  
Phone: (44) (0) 1235 529449  
Free Phone: 0800 37 34 15  
Fax: (44) (0) 1235 533420  
info.EMEA@bio-techne.com

### **General Contact Information**

www.novusbio.com  
Technical Support: nb-technical@bio-techne.com  
Orders: nb-customerservice@bio-techne.com  
General: novus@novusbio.com

### **Products Related to NB100-2323AFP680**

---

NB100-2323PEP	IRE1 alpha [p Ser724] Antibody Blocking Peptide
NBP2-50067	IRE1 alpha Antibody Pack
AF835	Caspase-3 Antibody [Unconjugated] - Active
NBP1-40256-0.1mg	ATF6 Antibody (70B1413.1) - BSA Free

---

### **Limitations**

This product is for research use only and is not approved for use in humans or in clinical diagnosis. Primary Antibodies are guaranteed for 1 year from date of receipt.

For more information on our 100% guarantee, please visit [www.novusbio.com/guarantee](http://www.novusbio.com/guarantee)

Earn gift cards/discounts by submitting a review: [www.novusbio.com/reviews/submit/NB100-2323AFP680](http://www.novusbio.com/reviews/submit/NB100-2323AFP680)

Earn gift cards/discounts by submitting a publication using this product:  
[www.novusbio.com/publications](http://www.novusbio.com/publications)

