

Dear Valued Customer,

We are writing to share an important update to the R&D Systems™, Novus Biologicals™, Tocris Bioscience™, and ProteinSimple™ brands, and what this means for you.

The R&D Systems brand now unifies our protein analysis reagents and instruments.

For 50 years, the R&D Systems brand has been recognized for reliable performance, rigorous validation, and scientific support that researchers can depend on, study after study. As part of the recently [announced brand](#) restructure for Bio-Techne®, our parent company, the Novus Biologicals (Novus), Tocris Bioscience (Tocris), and ProteinSimple brands are being unified under the R&D Systems brand to simplify access while keeping products, quality, and support unchanged.

What is changing

- Novus and Tocris reagents aligned under the R&D Systems brand
Our Novus Biologicals antibodies, proteins, and ELISAs; Tocris Bioscience small molecules; and existing R&D Systems proteins, ELISAs, and antibodies are now presented together as part of the R&D Systems portfolio, with no change to quality or performance.
- ProteinSimple instruments aligned under the R&D Systems brand
Analytical instruments previously associated with ProteinSimple are now presented as part of the R&D Systems instrument portfolio, with no change to technology or performance.
- Expanded access through the R&D Systems website
The [R&D Systems website](#) now brings together a broader range of reagents and analytical instruments, including products you may already use from Novus Biologicals and Tocris Bioscience and ProteinSimple.
- An updated look and digital experience
You will see refreshed branding across websites, packaging, and customer communications, with rndsystems.com serving as the central place to explore our protein analysis solutions.

What stays the same

- Product performance and quality
Product formulations, specifications, validation standards, and performance remain unchanged, with products continuing to be qualified, validated, and supported under established quality systems.
- Ordering and regulatory status
Product part numbers, regulatory status, and ordering processes have not changed. While transactional documents will receive a branding refresh, there is no change to contractual or financial terms, selling or legal entities. There is no change to the branding of regulated products (IVD-marked or GMP-grade products).

NOTICE

R&D Systems™ now includes the legacy brands Novus Biologicals™, Tocris Bioscience™, and ProteinSimple™.

- Your support teams and documents.
The same customer service, technical support, field application scientists, and sales teams continue to support your work. There is no change to the content of product documentation, only stylistic updates.

The R&D Systems brand remains focused on purpose-driven innovation, rigorous validation, and dependable support so you can move forward with confidence at every stage of your work.

What happens next

We are excited about how these changes will streamline how we can support and advance your work. We also acknowledge that with any change comes questions, so we have provided you with some frequently asked questions with additional details:

[View the FAQs](#)

Read Bio-Techne's company-level announcement about this update here:

[Read the press release](#)

If you have questions or would like assistance navigating these updates, our teams are always available to help at customercare.na@bio-techne.com or (800) 343-7475. Thank you for your continued trust in the R&D Systems brand.

Sincerely,
The R&D Systems Team

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